

# PALAZZARI & TURRIES

M & A ARTISANS

**Press Release**

**Hong Kong, June 3<sup>rd</sup>, 2014**

**PALAZZARI & TURRIES  
ARE PLEASED TO CONGRATULATE OUR CLIENT  
RED ACCENT**

**FOR ITS FIRST ROUND FINANCING OF USD 4 MILLION IN TOTAL**

**RED ACCENT IS THE NEW COMER ON THE AMERICAN  
AND CHINESE VIDEO GAME MARKETS**

**Red Accent** is a young company specialising in the design and production of video games, which has successfully built an exceptional partnership with a Chinese video game giant player, one of the main investors in this new online gaming business.

China has the biggest internet users community in the world, with more than 500 Million connected persons, and already generates half of the net sales of the online gaming market worldwide. It is believed those sales should reach USD 12 Billion in 2014.

“Our start-up company has allowed itself to have a platform in both the USA and China at the same time in order to attract the best talents in the world”, commented Red Accent.

Red Accent was advised by Leaf law firm on the legal aspects of the operation. Leaf is an independent Sino-French law firm assisting its clients in their M&A transactions in China.

**Palazzari & Turries** is an M&A advisory boutique firm, established in Hong Kong, Milan and Paris, specialising in leading private cross-border transactions, mainly between Europe and China. We are active on both sell-side and buy-side, and also assist clients in their restructuring and expansion projects in Asia and Europe and liaise with financial/strategic investors. Palazzari & Turries is also participated by Tamburi Investment Partners (TIP), an investment merchant bank listed on the Italian Stock Exchange.

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